

ADVERTISE YOUR COTTAGE ON THE MVCMA WEBSITE

The term of an ad is from the first week of October to the end of September. Cost for the ad for the period or any fraction thereof is \$75. If you "book up" during the term, please notify the office and we will update that info at no additional charge.

Leaseholders are responsible for contacting the office to renew and pay for their ads. No invoices will be sent. Existing ads will not auto renew and will come down automatically the first Monday of October if payment is not made for a new term.

1. You create the advertising content: all text and images are supplied to us.

2. You may have up to 7 photos in the ad, including 1 photo of the front of your cottage.

3. Check out the current listing on our site to see. Looking at how others' "sell" their rentals is helpful to composing your description.

4. Photos should be sent as attachments to an email in a jpg, jpeg, png file format.

5. Please include:

a. the number of bedrooms/bathrooms (max # cottage sleeps)

b. the weeks you have available (double check the dates!)

c. the cost per week, plus the cost for deposits, cleaning, and the statement about taxes (if you wish).

d. List the general in/out day & time for the turn-overs (ie. Sat in at 3:00pm; out by 10:00am)

e. Your preferred method of contact.

6. Your ad text must include the following statement:

This property is part of the Martha's Vineyard Camp Meeting Association. Renters must observe quiet hours and other "Rules for Renters" located on the MVCMA website.

7. The MVCMA has the right to edit any content you provide to us in certain circumstances in order to make your ad either appear better (i.e. photos that are too dark) or to make the ad have an overall uniformity to others' ads on our site.

When you're ready, please email the required information and attachments to the office at <u>office@mvcma.org</u>.