

General Guidelines if advertising your cottage for rent on the MVCMA's website

1. You create the advertising content: all text and images are supplied to us.
2. You may have up to 7 photos in the ad. One must be of the front of your cottage.
3. You can view current rental listings by clicking [here](#). Looking at how others' "sell" their rentals is helpful to composing your description.
4. Photos should be sent as attachments to an email (not pasted into the body of an email) in a jpg, jpeg, png file format.
5. Text content should be sent in the body of an email, not as a document/pdf.
6. Please include:
 - a. the number of bedrooms/bathrooms (max # cottage sleeps)
 - b. the weeks you have available (double check the dates!)
 - c. the cost per week, plus the cost for deposits, cleaning, and the statement about taxes (if you wish). *See this listing for an idea: <http://www.mvcma.org/2-fisk-ave.html>*
 - d. List the general in/out day & time for the turn-overs (ie. Sat in at 3:00; out by 10:00am)
 - e. Your first name and email address; some people chose to include a telephone number.
7. Your ad text must include the following statement:

This property is part of the Martha's Vineyard Camp Meeting Association. Renters must observe quiet hours and other "Rules for Renters" located at the MVCMA website <http://www.mvcma.org/rules-for-renters.html>

8. Our website/communications staff has the right to edit any content you provide to us in certain circumstances in order to make your ad either appear better (ie photos that are too dark) or to make the ad have an overall uniformity to others' ads on our site. (ie. rule 6 above falls at the end of your description, your contact info is always last, etc).
9. Once your ad is ready and Anne emails you to double-check it, it will be published and you can share the link in any way you wish. Once published you only have ONE edit during the remaining term of your ad (12 months).

For more information or to ask specific questions, please contact our part-time communications/marketing person, Anne, for more information: anne@mvcma.org